BHUMIKA

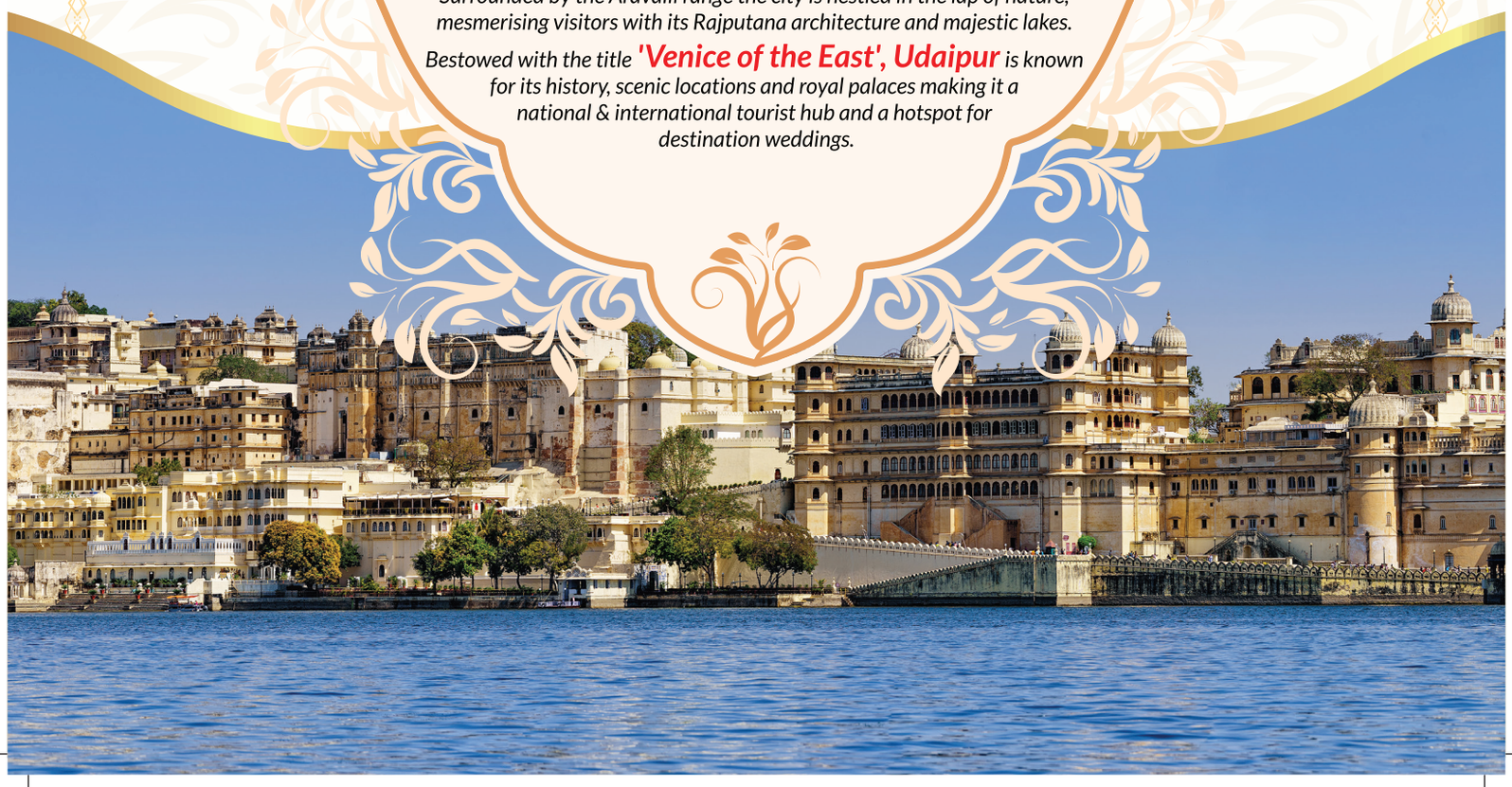
URBAN SQUARE
AFTER HERE NO WHERE

A HOSPITALITY ASSET IN
UDAIPUR

URBAN SUITES
SERVICED APARTMENTS

Surrounded by the Aravalli range the city is nestled in the lap of nature, mesmerising visitors with its Rajputana architecture and majestic lakes.

Bestowed with the title ***'Venice of the East', Udaipur*** *is known for its history, scenic locations and royal palaces making it a national & international tourist hub and a hotspot for destination weddings.*



BHUMIKA GROUP

is the visionary venture of one of India's most reputed business empires, ***Poddar Group of Companies***, which has diversified business interests spanning across construction, warehousing, logistics, mining, manufacturing and e-commerce.

BHUMIKA GROUP VERTICALS :

Real Estate Development	Logistics	E - Commerce
BHUMIKA REALTY	KAUSHALYA LOGISTICS	BHUMIKA HIGH STREET

MEET THE VISIONARY

Spearheaded by the dynamic young leader

MR. UDDHAV PODDAR,

*he is the **Managing Director and CEO of Bhumika Group.** Hailing from the Poddar Family, he chairs numerous positions of responsibility and has been felicitated with prestigious titles and awards :*

- Founding Member of SCAI (Shopping Center Association of India)
- National Co - Chairman of the National Council on Ease of Doing Business in ASSOCHAM.
- Realty Plus recognized him as a dynamic business leader in its '40 Under 40' Category.
- Esteemed Member in the managing committee in PHDCCI (PHD Chambers of Commerce & Industry)
- Dainik Bhaskar featured him as '100 Change Makers in Udaipur.'
- Realty Plus Chose him as 'Real Estate's Top 100 Influencers.'
- Conferred with the Title of 'Icons of Mewar' by FM Tadka.

URBAN SQUARE

THE LARGEST MIXED USE DEVELOPMENT PROJECT OF **RAJASTHAN.**

PHASE I
1.1 Million
Sq. Ft. Delivered

MEGA PROJECTS IN JAIPUR

LAUNCHING SOON

PHASE II
8 Lakh Sq. Ft.
Extension Plan

POSSESSION STARTED

A bouquet of elevated lifestyle choices:

5 Star Hotel

High Street Retail with 55+ Global Brands

6 Screen Luxury Multiplex

Serviced Premium Offices

Janpath Market (Small Shops)

Multi Cuisine Fine Dining

Micro Brewery

Gaming Zone With Bowling Alley & Indoor Cricket

15 Counter Food Court

Go Karting

URBAN SUITES
SERVICED APARTMENTS

Fully furnished serviced apartments part of the largest mixed use development project of Rajasthan. A novel initiative by the visionary Bhumika Group for smart investment in Udaipur. Own a hospitality asset in the most sought after destination for national and international tourists and destination wedding planners.

Included Amenities :

Udaipur's Market Mix

60% Tourists

20% Destination Wedding

20% Business Traveller

DEMAND DRIVERS

- *Udaipur is a Tourism Hotspot throughout the year.*
- *Located on NH-48 which connects Ahmedabad, Jaipur & Delhi.*
- *Great connectivity to airport and National Highways.*
- *Strategically placed in Sukher, a growing industrial area with numerous factories.*
- *30 min. drive from Sreenathji Temple, Nathdwara, one of the most visited temples in India.*

Why Udaipur

No.1 Wedding Destination

Top Tourism Hub

One of The Highest ARR (Avg. Room Rent) in the country.

Gateway to Nathdwara, India's second most visited temple.

Well Connected by Air, Rail & Road.

A Proposed Smart City.

Benefits to the Buyers

- 3X Greater Rental Income than Normal Rooms
- Exploding Demand for Hotel Rooms in Udaipur
- Higher Return on Investment
- Guaranteed Rental
  30% REVENUE SHARING* | 6% ASSURED RENTAL*
- Zero Maintenance
- 14 Day Complimentary Stay
- 20% Discount on Food & Beverages
- Buyers to get Ownership Through Sale Deed

Expected Rental Income on an Investment of **40 Lakhs*** Onwards

6%
Assured Rental*
for first 5 years.

Assured Rental
Starting from
19,700
per month*

Increase to
30%
revenue sharing*

*T&C Apply

Traditional real estate Vs Serviced Apartments.

	Row Houses	Ultra-High End Home	Urban Suites
FACILITIES RELATED			
Amenities and Facilities	✗	✓	✓
Services like house-keeping & maintenance.	✗	✗	✓
PROPERTY RELATED			
Fully Furnished Units.	✗	✗	✓
Clear ownership and ability to sell at anytime	✓	✓	✓
FINANCIAL RELATED			
Zero burden of paying any annual maintenance cost	✗	✗	✓
Affordable and small investment	✓	✗	✓
Avoid monitoring and paying expenses such as electricity, water charges etc.	✗	✗	✓
Opportunity to earn higher regular income.	✗	✗	✓
Part of a Large Mixed Use Commercial Development	✗	✗	✓

The Largest Retail Destination of Udaipur.

Brands on Board

TRENDS · pantaloons · Shoppers Stop · lifestyle · Holiday Inn · SMAASH · osia Hypermart · Levi's · adidas · Van Heusen · United Colors of Benetton · Just For Kids · Skechers · Duty Free · Looks Salon · Barcelona Salon · Puma · Bata · Allen Solly Woman · Go Colors! · Blackberrys · Allen Solly · Spykar · Peter England · Kiaasa · The Body Shop · Arrow · My · Rare Rabbit · U.S. Polo Assn. · Louis Philippe · Xtep · Vol Jeans · Indian Terrain · Miaraus · Crossword · Wishful · KFC · Pizza Hut · Vaango! · Keventers · Just Watches · Swiss Beauty · Nino's Kitchen · Baked by Nini's · Market 99 · Go Kart · Chicago Pizza · Wow! Momo · Wow! China · Ghoomar · himalaya Opticals · Colorbar · Mr. DIY Always Low Prices · Sugar · Choco Fountain · London Bubble Co. · Candy Kingdom · MOC · Moti Mahal Delux · Numero Uno · Fun Land · Brown Sugar · Baskin Robbins · The Sugar Shack

Awards & Accolades

The Economic Times Real Estate Conclave & Awards '22 North
The Best Commercial Project- Retail Category.

Most Admired Upcoming Shopping Centre Award at ISCA, 2021.

Iconic Project of The Year at Realty+ Conclave & Excellence Awards, 2021.

Upcoming Mall of Rajasthan Award at Zee Rajasthan's Award Show Udaan

Architectural Design of the Year (Retail/Shopping Mall) - North by Realty

Emerging Developer of the year - Retail (North) RE/MAX India Estate Awards

Bhumika has been rated with 5-Star ratings by International Brand Equity (IBE)

Emerging Developer of the Year (Retail/ Shopping Mall) - DNA

Emerging Developer of the Year (Shopping Mall) ET Now Stars of the Industry Awards

Best Mixed Use Development- North by Realty+

2nd Runners Up Images Most Admired Upcoming Shopping Centre of the Year

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